

MACROLYNX
Connecting You



MACROLYNX



We are pleased to have received industry recognition for our implementation at Mid Valley City for the Top Ten Network World Asia All Stars 2007 Award.

Macro Lynx Sdn Bhd

Macro Lynx Sdn Bhd ("MACROLYNX") was incorporated in late 1995 as a private company under the name of Gold Information Systems Sdn Bhd and is a wholly owned subsidiary of Goldis Berhad.

MACROLYNX had received industry recognition, when it garnered the "Top Ten Network World Asia All Stars 2007 Award" for its implementation at Mid Valley City.

MACROLYNX was initially formed to capitalize on the e-commerce sector and successfully designed, developed and launched the first e-commerce portal (www.midvalley.com) in Malaysia delivering end-to-end e-commerce services. By 2001, **MACROLYNX** shifted its core business to the broadband internet services focusing in fixed wireless broadband with the trade name Hi-Bits which was later rebranded as myLYNX Broadband in 2005. By 2007, **MACROLYNX** rolled out its Metro-E and Fiber-To-The-Premises (FTTP) solutions to cater for subscribers with a huge appetite for speed!

As globalization continues to grow, more and more companies are looking for solutions to bridge communications between their branches globally. With competition from every corner, the demand for fast, secure and reliable information becomes critical for CEOs to strategize their companies. Working closely with its partners, **MACROLYNX** is able to deploy such solutions by providing International Internal Roaming, International Ethernet and even Multi Protocol Label Switching.

As one of the pioneer in the internet broadband industry, **MACROLYNX** is a registered license holder of the Individual Network Facilities Provider (NFP) and Network Service Provider (NSP) with the Malaysian Communications and Multimedia Commission.

Apart from internet broadband services, **MACROLYNX** has also expanded in broadband internet projects and as of to date has completed several projects such as Mid Valley City, Menara UOA Bangsar, GTower and The Heritage; among others. Since 2003, **MACROLYNX** has also deployed its wireless hotspots covering business complexes, condominiums, hotels and hospitals.

As the internet broadband industry matures in Malaysia, **MACROLYNX** is evolving towards becoming a Business Communication Solutions Provider which not only provides internet services but also add values to it. This is made possible with the assistance of an in-house R&D team as well as business partners working together on creating new values for its existing and new subscribers. This is in line with **MACROLYNX**'s mission of providing a comprehensive end-to-end BUSINESS COMMUNICATION SOLUTIONS that improves lifestyles and work styles for our customers.

With dedicated staff and experienced management team, **MACROLYNX** has outgrown its competitors within its tiers. This has been acknowledged by CIO ASIA, a world renowned IT Business Magazine which awarded **MACROLYNX** the CIO 100 Honouree 2008. In 2010, **MACROLYNX** garnered the IDC Enterprise Innovation Awards 2010 in recognition of achieving IT/Business Excellence in Malaysia.

[\[www.macrolynx.com\]](http://www.macrolynx.com)